Quality Policy Statement

iM2's vision is to maintain an Integrated Management System (IMS) that complies with ISO 9001:2015 and supports our core objectives, purpose, and organisational context.

We aim to achieve this by implementing a strategy founded on the following commitments:

- striving to meet the needs of all Clients and interested parties wherever possible, and to exceed their expectations whenever we can
- demonstrating full commitment to meeting the requirements of ISO 9001
- complying with all applicable legal requirements, codes of practice, and other obligations relevant to our operations
- reducing hazards and preventing injury and ill health
- providing the necessary resources, equipment, and competent, trained personnel to achieve our objectives
- ensuring all employees understand their individual responsibilities in relation to this Quality Policy
- maintaining a management system that supports these objectives and promotes continual improvement in the effectiveness and performance of our IMS, based on a proactive approach to risk

This Quality Policy Statement provides a framework for setting, monitoring, reviewing, and achieving our objectives, programmes, and targets.

Client service is a vital component of our quality process. To support this, all employees receive training to ensure they understand the importance of quality and its direct impact on service delivery.

To sustain a culture of continuous improvement, the quality system is regularly reviewed by Senior Directors to ensure it remains appropriate and effective for our business needs. The IMS is also subject to both internal and external annual audits to verify its ongoing suitability and performance.

Ian Whiting
Co-Founder & Director
30th January 2026

Mark Sullivan
Co-Founder & Director
30th January 2026

Signed versions available upon request