

Privacy Policy

This website is controlled and operated by iM2 Ltd. We take your privacy very seriously and this policy sets out the ways in which we may collect personal data, why we do that, and your rights to the way we store this data.

Data collection and use

iM2 Ltd may collect personal information that you voluntarily provide, including your name, email address, telephone number, company details, and any other information submitted through contact forms or other communications. We may also collect technical information, including IP addresses, browser type, device information, and website usage data.

Personal data is processed in accordance with applicable data protection laws, including the UK GDPR and, where applicable, the EU GDPR, and the Data Protection Act 2018. We process personal data only where we have a lawful basis to do so, including responding to enquiries, providing services, improving website functionality, administering our business operations, and complying with legal obligations.

We take reasonable technical and organisational measures to protect personal data from unauthorised access, loss, misuse, alteration, or disclosure.

We retain personal data only for as long as necessary for the purposes for which it was collected, including to meet legal, accounting, or reporting requirements.

Privacy rights

Subject to applicable law, you may have the right to:

- access the personal data we hold about you
- request correction of inaccurate or incomplete data
- request deletion of your personal data
- restrict or object to certain processing activities
- request transfer of your data where applicable
- withdraw consent where processing is based on consent

Requests regarding personal data, privacy, or data protection should be directed to iM2 Ltd using the contact details provided below.

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO) if you are unhappy with how we handle your personal data.

Contact information

iM2 Ltd
The Stanley Building, 7 Pancras Square, London, N1C 4AG
hello@im2ltd.com

Company registration number: 12589988

Cookie Policy

This website uses cookies and similar technologies to improve functionality, user experience, and website performance.

Cookies are small text files stored on your device when you visit a website. They enable websites to function efficiently, remember user preferences, improve user experience, and provide information about website usage.

How iM2 Ltd uses cookies

iM2 Ltd uses cookies for the following purposes:

- strictly necessary – required for the operation, security, and accessibility of the website
- functional – enable enhanced functionality and remember user preferences
- analytics and performance – help us understand how visitors use the website and improve performance and user experience
- marketing – where applicable, used to measure campaign effectiveness and provide relevant content.

Consent

iM2 Ltd will only place non-essential cookies on your device where required by law and with your prior consent. You may withdraw or modify your cookie preferences at any time through your browser settings or cookie controls.

Managing cookies

Most web browsers allow users to manage cookie preferences, including blocking or deleting cookies. Disabling cookies may affect website functionality and user experience.

Third-party cookies

Some cookies may be set by third-party providers whose services appear on our website, including analytics, embedded content, social media, or payment processing services. These third parties are responsible for their own privacy and cookie practices.

Changes to this cookie policy

iM2 Ltd reserves the right to update this cookie policy from time to time to reflect changes in legal requirements, technology, or business practices. Any updates will be published on this website.

Website terms of use

This website is owned and operated by iM2 Ltd ("iM2 Ltd", "we", "us", or "our"). By accessing or using this website, you agree to comply with these terms and our Privacy Policy and Cookie Policy.

Ownership of rights and copyright

All content on this website, including text, graphics, images, logos, designs, documents, software, and other materials, is the property of iM2 Ltd or its licensors and is protected by copyright, trademark, database, and other intellectual property laws.

No part of this website may be copied, reproduced, republished, distributed, transmitted, modified, stored, or otherwise used without the prior written consent of iM2 Ltd, except where permitted by applicable law.

Limitation of use and access

This website is provided for general informational purposes only. Users may access and use this website solely for lawful purposes and in accordance with these terms.

Users must not:

- attempt to gain unauthorised access to the website, servers, or related systems
- introduce viruses, malware, or other harmful technologies
- use the website in a manner that disrupts or impairs its operation
- misuse information obtained through the website
- engage in activities that infringe the rights of iM2 Ltd or third parties

User conduct

Users must not post, transmit, or distribute content that is unlawful, defamatory, abusive, fraudulent, misleading, offensive, discriminatory, or infringing upon the rights of others.

iM2 Ltd reserves the right to restrict, suspend, or terminate access to users who breach these terms.

Limitation of liability

To the fullest extent permitted by law, iM2 Ltd excludes all liability for any direct, indirect, incidental, consequential, or special loss or damage arising from or connected with the use of, inability to use, or reliance upon this website or its content.

While iM2 Ltd makes reasonable efforts to ensure information published on this website is accurate and current, we do not guarantee the completeness, accuracy, reliability, or availability of the website or its content.

Nothing in these terms excludes or limits liability where such exclusion or limitation would be unlawful.

Changes to these terms

iM2 Ltd reserves the right to amend these terms, the privacy policy, and the cookie policy at any time. Updated versions will be published on this website and will become effective upon publication.

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